

Communications Committee Charter

COMMUNICATIONS COMMITTEE CHARTER

The Communications Committee is a special board committee of UCDSM. The original purpose of forming a communications team was to create a new website for UCDSM. More recently, the critical importance and updating this resource has led to reconstituting this as a Board committee. The ongoing need for this committee is to serve as a resource to assist board and staff in maintenance and updates of the website as needed.

MISSION

To support the staff in meeting the communications needs of the congregation by creating and updating the functions of the UCDSM website as needed, and to assist the board in addressing communications objectives as requested.

MEMBERSHIP

The Communications Committee will maintain 5 members with at least one member of the board of trustees. Committee members will be appointed annually by the board, and members may be reappointed. The member of the board of trustees shall act as liaison to both the board and staff with issues or concerns of the committee. The Senior Minister is an ex-officio member of this committee, like all other committees, with non-voting rights.

ACTIVITIES, DUTIES, RESPONSIBILITIES

Duties and responsibilities will be updated from time to time as needed by the board, in consultation with staff.

MEETINGS

Meetings will be scheduled on an as needed basis when there are updates or changes needing to be made.

CHURCH YEAR 2022-2023 OBJECTIVES

The creation of the new website was a vast improvement over where we were, however after using it for a period of time the need for potential improvements have been identified. There needs to be a reduction of places where weekly updates occur. Current needs include creating a more user-friendly platform to appeal to a younger demographic. This would include less copy, more graphics and possibly videos. Concerns voiced by church members regarding difficulty locating information should also be addressed.